

# Health, Economics and Productivity

Basic socio-economic stats to foster discussion

**Robert Koepp**

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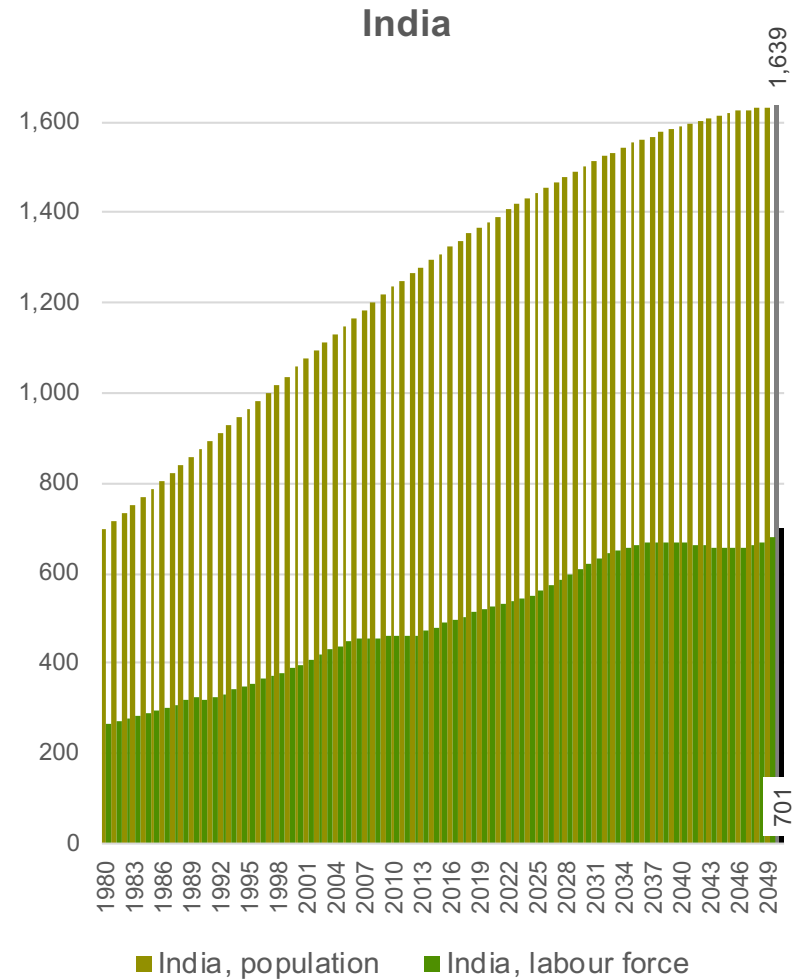
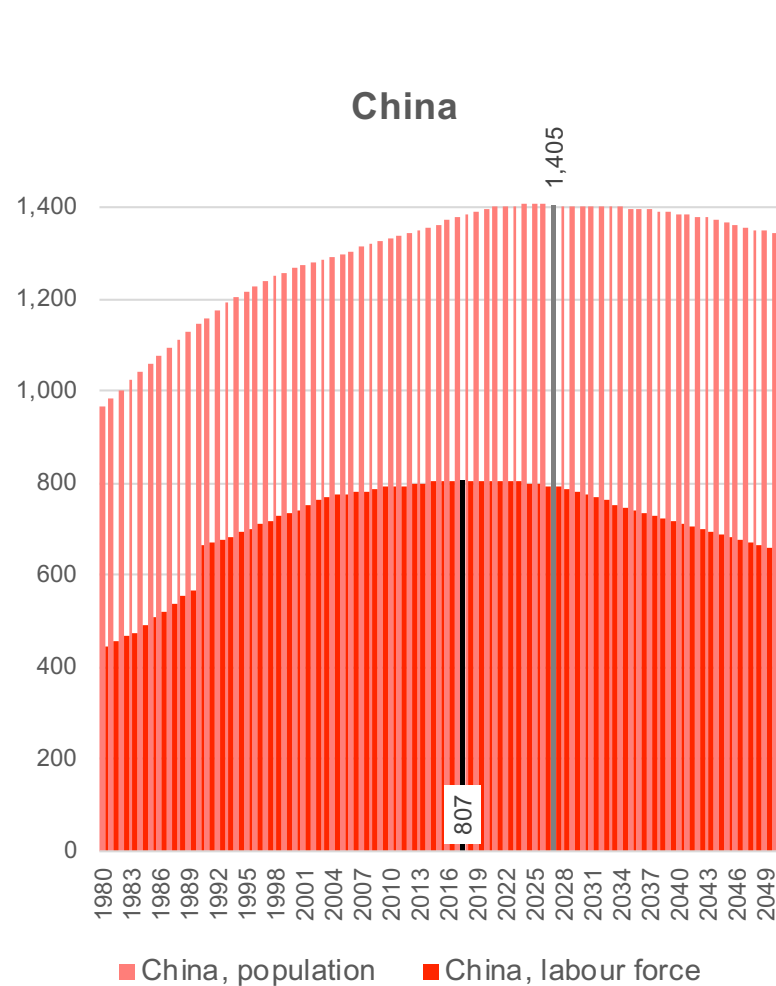
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December 2019

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# Asia will be needing more healthy workers

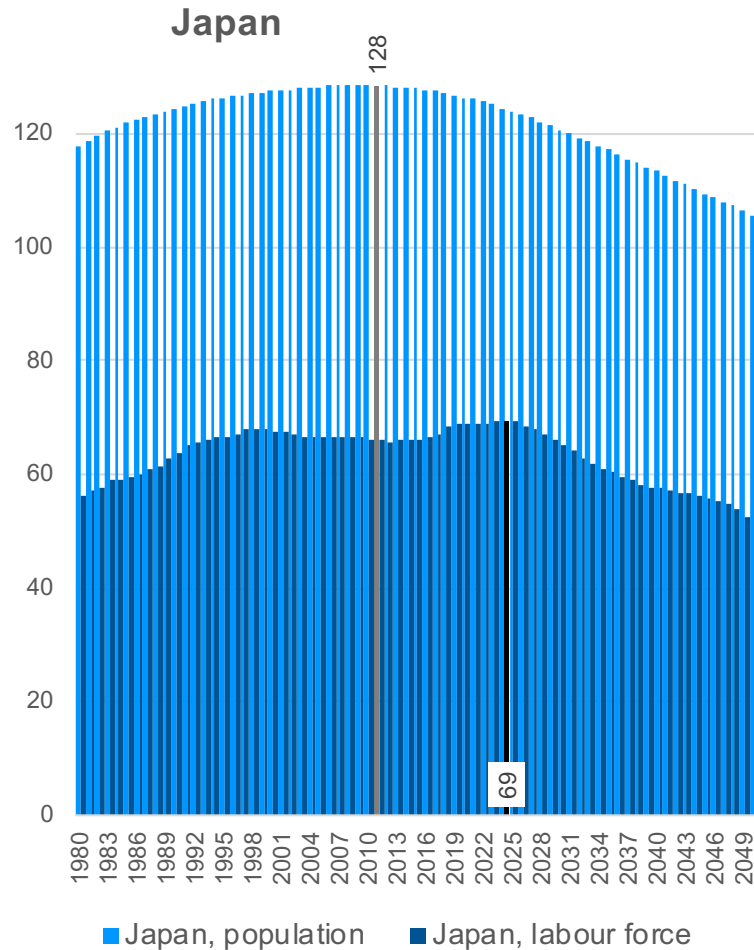
Welcome to the 3bn “IC” world—where the workforce doesn’t keep pace!



Source: The Economist Intelligence Unit

# Asia's grey and shrinking tigers

Big challenges for Asia's most prosperous, fully diversified economies

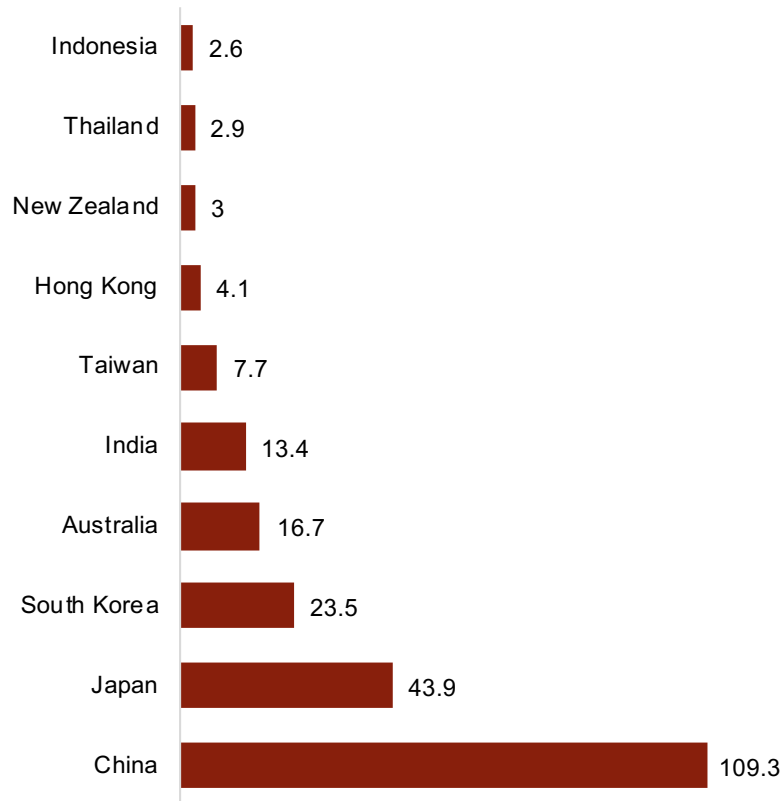


Source: The Economist Intelligence Unit

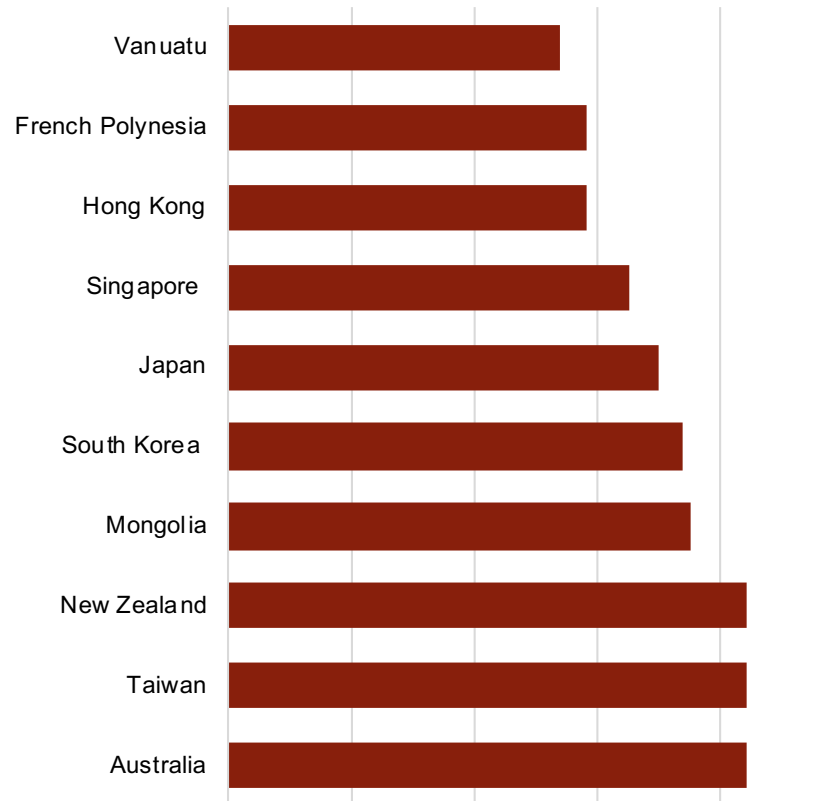
# Physical activity market size and participation

Big for a few, with massive room for growth

**10 largest Asian recreational physical activity markets by size (US\$bn)**



**10 largest Asian markets for recreational physical activity participation (%)**



Source: Global Wellness Institute

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